

### Personal Logo.

Every business, club, and corporation has a logo, a symbol that defines who they are. Nike is famous for its swoosh. Apple Corporation is famous for its apple. Close your eyes. Take 10 deep breaths. Think of what shapes or symbols mean the most to you. Imagine yourself, who you are. What's your symbol? What's your logo? Take a few moments to design a logo for who you are. Do at least two or three rough drafts before you come up with a final product. Add color. Remember, it does not have to be something specific, but it must be original. You can't use someone else's symbol or logo.

Rough Draft #1:

Rough Draft #2:

Final Logo:

A large rectangular area for drawing the final logo. The area is flanked by two stylized arrow-like shapes pointing towards the center. The left shape is a triangle with a shaded area on its left side. The right shape is a mirror image of the left one. The central area is a large rectangle with rounded corners, intended for the final logo design.

## Personal Logo Contemplation Questions

1. Explain your logo. How does it represent you?
  
  
  
  
  
  
  
  
  
  
2. What were some ideas for the logo that you rejected?
  
  
  
  
  
  
  
  
  
  
3. What are some of your favorite logos from other business or products (example, the Nike Swoosh). Explain why you like these logos so much. Is it because the logo is great, or the product is great?

Bonus: Make a logo or a symbol that represents a friend of yours. See if they agree. Make a full-page version of your own logo to hang up.